BASIN BUSINESS Advisors

Questions and Things to Consider When Hiring an Accounting Services Company for Bookkeeping and Other Financial Services

- 1. Are they licensed with CPABC Public Practice License
- 2. Do the staff on your account have a CPA designation, CA, CMA or CGA
- 3. Are staff required to complete professional development. How do they ensure they are up to date with accounting, bookkeeping, tax and payroll standards and legislation.
- 4. How is the relationship and fit to your organization.
- 5. What is the firm's depth and breadth of services (bookkeeping, payroll, tax returns and other).
- 6. Verify they can provide the services you are looking for (for example: bookkeeping, financial reporting, tax returns, GST and PST filings, payroll, other services?)
- 7. Do they know how to set up and/or re-work a Chart of Accounts (COA)?
- 8. Do they have people who are certified and specialize in the various areas.
- 9. Does the firm have adequate resources (# of staff and their specialty).
- 10. Ensure financial statements are prepared on a GAAP basis.
- 11. Obtain a quote and ask what the average hourly cost is. Get detailed information on what the quote includes and does not include.
- 12. How are extra charges assessed hourly? What is the rate.
- 13. Ensure they provide a detailed breakdown on their invoice for services provided.
- 14. What timeframe is the quote good for.
- 15. What is their turnaround time for monthly financial statements, annual financial statements, payroll and tax returns etc. (Preferably 7-10 days after you give them the info needed)
- 16. Check linked-in profiles for individuals on your account.
- 17. Ask for references. Verify references.
- 18. What is their experience in your industry. Do they understand your business.
- 19. How long have they been in business.
- 20. Are they comfortable working on a Cloud-based accounting software program?
- 21. Verify they are able to work with your accounting software.
- 22. Verify that you will have access to the accounting software to review financial information and access reports.
- 23. Assess whether location is important for face-to-face meetings or can you use video meetings (Zoom)
- 24. Verify how they will keep your data secure and confidential.
- 25. Ask and verify any other questions that are important to you.



