

BBA Working Group Outline

Working Group # 1

November 12, 2024

Preparing to Hire

Objective 1: Create your Farm 'Elevator Pitch' & share your Values or Mission Statement.

Objective 2: Identify the number and type of positions you would like to hire next season.

Objective 3: Prepare for hiring – identify elements and brainstorm writing your own job description(s).

Activities:

1. Participant Introductions (use your 'Elevator Pitch')
2. Why do farm values matter?
3. Open discussion on hiring needs, challenges and opportunities
4. Share your Job Description
5. Create your 'Farm Labour Folder'

Resources:

1. Slide: Job Description 'Ripe Valley Farm' *See WG1 – Job Description Handout
2. Values Lists, some examples of core values to refer to:

[James Clear Core Values](#)

[Indeed Company Values](#)